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 Conference delegates may also have their name, job title, company and fax details made available to other conference attendees. If you do not wish this to happen please contact the Marketing Manager at the number above.

Metal Bulletin's

7TH CENTRAL AND EASTERN EUROPEAN STEEL CONFERENCE

6-7 OCTOBER 2004

PRAGUE MARRIOTT, PRAGUE, CZECH REPUBLIC

REGISTRATION FEE

£850 US\$1,655 €1,315

The conference fee includes attendance at all sessions, refreshments, lunch and documentation.

METHODS OF PAYMENT

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- I enclose a cheque for £/US\$/€ _____
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BOOKING CONDITIONS

Registrations can only be confirmed upon receipt of payment or proof of payment and discounted fees will only apply when payment is received within the offer period. If payment is not received before the conference, delegates will be asked to guarantee payment at registration with a personal credit card. If you are not able to attend, a substitute delegate will be accepted. Cancellations must be received in writing prior to the 6 September 2004 to qualify for a full refund less UK£75/US\$125/€125 administration fee. It may be necessary for reasons beyond the control of the organisers to alter the content, timing and venue. In the unlikely event the conference is cancelled Metal Bulletin Events does not accept any responsibility for any travel and/or accommodation cost or consequential losses incurred. We therefore recommend appropriate insurance cover.

**Metal
Bulletin's**

7TH CENTRAL AND EASTERN EUROPEAN STEEL CONFERENCE

UPDATED PROGRAMME

6-7 OCTOBER 2004

PRAGUE MARRIOTT, PRAGUE, CZECH REPUBLIC



SPEAKERS ALREADY CONFIRMED INCLUDE:

- Aditya Mittal, Vice Chairman, **LNM Holdings**, United Kingdom
- Christopher Navetta, President, **U. S. Steel Kosice, s.r.o.**, Slovakia
- Antonio Marcegaglia, Chief Executive Officer, **Marcegaglia SpA**, Italy
- Jose Luiz Amarante, Director, **Rio Doce International (CVRD)**, Brazil
- Richard Wechsler, President, **Castrip LLC**, USA
- Vassili Arbouзов, Steel and Raw Materials Expert, **Leman Commodities**, Ukraine
- Felicidad Cristobal, Senior Vice President, International Affairs, **Arcelor**, France
- Espen Odderbo, Director of Risk Management, **Point Carbon**, Norway
- Brian Levich, Senior Steel Analyst, **Metal Bulletin Research (MBR)**, United Kingdom
- Klaus Ufer, Director, **Elbe Stahlwerke Feralpi GmbH**, Germany
- Dan Horovitz, Partner, **Addleshaw Goddard**, United Kingdom
- Jean-Pierre Gassian, **Voest-Alpine Industries (VAI)**, Austria

WHAT ARE THE
CHALLENGES AND
OPPORTUNITIES FOR
AN ENLARGED
EUROPE?

Metal Bulletin
EVENTS
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To register fill in the form overleaf, or for further information, contact the Metal Bulletin Events team:

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The European Union is once again going through a period of change. How will you and your business need to change with it?

As the EU opens its arms to new member countries and new business opportunities, what will the effects be on the future of the steel industry?

- How will the European steel industry continue to transform in light of recent privatisation and consolidation?
- What are the long-term consequences of the Kyoto Protocol and emissions trading on the business?
- What will be the effects of accession?
- How will the changes affect the newly adjoining member countries and the steel industry as a whole?

With such a heavyweight speaker line-up and topical issues up for discussion, the 7th **Central and Eastern European Steel Conference** is one event you cannot afford to miss.

This event will bring together the biggest players from the region's steel industry to discuss the major factors of concern to you and the rest of the industry.

With over 180 international delegates expected, this event offers an exceptional opportunity to build relationships with the leading steel companies doing business with Central and Eastern Europe. Register a place for you and a colleague today.

COMPANIES WHO HAVE ALREADY REGISTERED

■ Addleshaw Goddard ■ Ahwaz Pipe Mills ■ Alu Konig Frankstahl SRO ■ Arcelor ■ Arcelor FCS Commercial ■ Arcelor Profil ■ Assan Celik Urunleri AS ■ Astron Buildings ■ BHP Steel International Ltd ■ Blagden Packaging by ■ Borusan Birlesik Boru ■ Can-Pack SA ■ Castrip LLC ■ Climax Molybdenum ■ CMC Zawiercie SA ■ Corus ■ Corus International Trading Ltd ■ Dunaferr Lorinc Rolling Mill ■ Elbe Stahlwerke Feralpi GmbH ■ Euler Hermes Cescob ■ Extermetal Stahl ■ F J Elsner Trading GmbH ■ Ferrometal Sp zoo ■ Frankstahl Rohr und Stahlhandels GmbH ■ Horex-Trade aoo ■ Kalo Commerce Ltd ■ Lemman Commodities ■ Li Chong Company Ltd ■ LKAB Schwedenez GmbH ■ LNM Holdings ■ Macsteel International UK Ltd ■ Marcegaglia SpA ■ Metalsnab Holding AD ■ Mitsubishi Corp UK PLC ■ OFZ a.s ■ Point Carbon ■ POSCO Research Institute ■ Raven A S ■ Rio Doce International (CVRD) ■ Safin Handels Ltd ■ Samarco Iron Ore Europe BV ■ Severstal ■ Severstal Resource ■ Severstal-Metiz ■ SGS SA ■ SGS UK ■ SGS Ukraine ■ SGS Vostok Ltd ■ Siderar ■ Slovenego Spol SRO ■ SOMICO ■ Sontex Ltd ■ SSAB Tunnlplat AB ■ Stahl Eberhardt ■ Stalprofil SA ■ Stelex SA ■ Steelhead Partners LLC ■ Stemcor Limited ■ Stemcor Ltd ■ Tezcan Galvanizli AS ■ Trimo Trebnje dd ■ Trinecke Zelezarny A S ■ US Steel Kosice sro ■ Vitkovice Steel AS ■ Voest-Alpine Industries (VAI) ■ Voest Alpine Intertrading ■ Voest-Alpine Industrieanlagenbau GmbH ■ Voest-Alpine Intertrading AG ■ Voest-Alpine Stahl GmbH ■ Voest-Alpine Stahl Service Center GmbH ■ Voest-Alpine Stahlhandel ■ Wagon Automotive ■ Weyland GmbH ■ WSK Stahlhandels GmbH ■ Zelezarne Podbrezova a s ■ Zelezarne Podbrezova a.s. ■ Zlomrex Sp zoo

KEY REASONS TO ATTEND

- Hear presentations from a truly first class array of speakers
- Understand the changes of the recent accession and the long term effects it will bring
- Gain insight into fundamental topics that are changing the face of the industry:
 - Carbon emissions trading and the environment
 - Changing markets and strategy for a changing Europe
 - Raw materials price increases and shortages
- Analyse the markets, trends and price outlook to achieve competitive advantage
- Experience a unique networking opportunity, with over 180 international delegates expected

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

As a sponsor or an exhibitor this conference offers an ideal platform to raise your company's profile through targeted branding. With a number of different options this event offers a cost effective way to highlight your company and the services it offers. Options include sponsoring a cocktail reception, luncheon, coffee break or delegate bags. To find out more about these and other opportunities contact **Stefano Di Nardo**:

Tel: +44 (0) 20 7827 5220 • **Email:** sdinardo@metalbulletin.com

PROGRAMME

DAY 1: WEDNESDAY 6TH OCTOBER 2004

- 08.00 Registration desk opens
09.00 Opening Remarks

MARKET AND STRATEGY

- 09.10 Analysing the future of the Central & Eastern European market
Brian Levich, Senior Steel Analyst, **Metal Bulletin Research (MBR)**, United Kingdom
- 09:40 LNM in the Central and Eastern European steel market: A future outlook
Aditya Mittal, Vice Chairman, **LNM Holdings**, United Kingdom
- 10:20 Relative competitiveness: Different cost structures in the new vs old Europe
Antonio Marcegaglia, Chief Executive Officer, **Marcegaglia SpA**, Italy
- 11.00 Coffee Break

CARBON EMISSIONS TRADING AND ENVIRONMENTAL CONCERNS

- 11:30 Impact of environmental cost pressures on existing steel makers
Felicidad Cristobal, Senior Vice President, International Affairs, **Arcelor**, France
- 12:10 Future strategies for carbon emissions trading
Espen Odderbo, Director of Risk Management, **Point Carbon**, Norway
- 12.50 Lunch

EU ENLARGEMENT

- 14:20 The challenges of EU accession (A steel perspective)
Christopher Navetta, President, U. S. Steel Kosice, s.r.o., Slovakia
- 15:00 Opportunities and challenges for Central European steel players
Marie Kovarova, Engagement Manager for Steel Projects, **McKinsey**, Prague
Peter Sander, Principal with significant expertise in Eastern Europe, **McKinsey**, Frankfurt

- 15.30 Coffee Break
- 16:00 Prospects for construction steel in Poland and the new EU
Klaus Ufer, Director, **Elbe Stahlwerke Feralpi GmbH**, Germany
- 16:30 A new trade regulatory environment for the global steel industry
Dan Horovitz, Partner, **Addleshaw Goddard**, United Kingdom

RAW MATERIALS

- 16:50 Iron ore shortages and price forecasts
Jose Luiz Amarante, Director, **Rio Doce International (CVRD)**, Brazil
- 17:20 Raw materials: A focus on scrap
Speaker TBA
- 17:50 End of day one
Cocktail Reception 🍸

DAY 2: THURSDAY 7TH OCTOBER 2004

- 08.30 Registration desk opens
- 09:00 New relationship between the CIS and the enlarged EU
Speaker TBA
- 09:30 EU steel strategies: A Ukrainian perspective
Vassili Arbouzov, Steel and Raw Material Expert, **Leman Commodities**, Ukraine
- 10.00 Coffee Break
- 10:30 Technology Revolutions
Jean-Pierre Gassian, **Viest-Alpine Industries (VAI)**, Austria
- 11:00 Commercialization Progress at Nucor's Castrip® Strip Casting Plant
Richard Wechsler, President, **Castrip LLC**, USA
- 11:30 Taxation
Alica Pavukova, Director, **PricewaterhouseCoopers**, Slovakia
Ian Glogoski, Senior Manager, Tax, **PricewaterhouseCoopers**, Czech Republic
- 12:20 Lunch and close of conference

VENUE

Prague Marriott

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